

## **Sunday, February 15<sup>th</sup>**

Welcome-Ragean

Introductions

### N4A Update-Phil

-Jane Moore, N4A former Executive Director, departure to hospice at the end of September 2008

-Recreated position of Executive Director

-All regions involved in search committee with two people from NC State

- 11 people, 9 candidates, 5 finalists went to Raleigh for interviews
- Teresa Evans-Hunter new Executive Director, MBA-worked in non-profit, financial background

### Budget

FY 2007-Net Gain \$6,992

FY 2008-Net Gain \$123,000

FY 2009-Net Gain \$9,557

Revenue generating? Absolutely. Money goes back into the association. It is needed for goods and services for membership and long term stability of Association.

We want about \$400,000 in reserve to keep the organization operating

Dr. Gurney: Salary of Executive Director questioned

Why we have bags, portfolios, and why there are leftovers questioned,

What is the cost of the National Office?

\$126,000 ballpark-covers salary, benefits, pay pal, Executive Director travel, website, legal/acctg

Travel of PDI (comes from PDI funds), Executive Director (paid for by N4A)

PDI Faculty should be an honor. Their travel should be paid for by institutions.

Are scholarships available for smaller schools to get to conferences?

Are we getting our money's worth as the membership?

Something to be discussed in Miami

What do we give to NC State?

GA help, office space

We pay salaries and benefits of Executive Director

We need more transparency for members relative to the national office

### National Convention-Miami Beach

Hurricane Insurance not purchased.

Budgeting for 400→300→250 due to travel restrictions

New PDI track-Learning Specialists

New effort for 2yr colleges to come to conference

Extended programming for high school guidance counselors and Play It Smart

Jacksonville meeting—Hotels competing for business; Possible contract with Hyatt

### Strategic Plan-Joe Lucky

Discussed Goals

NCAA renewed partnership at much lower level

Will likely go away by September 2009

### Administrative Task Force

Marketing, training

Convert from ad-hoc to standing committee

### Webinar

Pilot endeavor

Good or bad idea?

NCAA Update: John Shukie

Presentation: Kevin Shallanan of Go2athlete.com

**Tuesday, February 17<sup>th</sup>**

Round table discussion

- Cut back tutoring money
- Ask specific teams for tutoring money from operating budget
- Fee on ticket, logo
- Increase group tutoring
- 5-yr strategic plan
- Sport fund tutoring for special admits
- Return to a tiered system
- Cut summer school
- Conversations with development to outreach to donors specifically for academics

National conference every other year?

Keep regional for better location

Combine regions?

Do we need a National Office? Salaries, travel, key note speakers supplied by host institution

Do we need luncheons paid for?

Student-athlete recognition committee

Will students be able to get there for awards?

Are we getting our money's worth at the National Office?

PDI reimbursements-it is self-sustaining

Motion to adjourn: Kim Lay, Seconded by Mary Vesper