



“Professionals facilitating academic support, retention and graduation of intercollegiate student-athletes.”

N4A

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PRESS RELEASE

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N4A OFFERS PROGRAM CERTIFICATION FOR ACADEMIC SUPPORT PROGRAMS

Raleigh, NC March 24, 2010 – The National Association of Academic Advisors for Athletics (N4A) has begun accepting applications from Universities and Colleges interested in seeking certification for their academic support programs for student-athletes. The University of Oklahoma, The University of Tennessee, and Georgia State University are among the first schools to go through the certification process.

Academic support programs for student-athletes are designed to assist student-athletes with their goal of graduation. Recognizing which universities and colleges have a demonstrated commitment to the academic support of student-athletes is critical information to consider when selecting a school. Having a certified academic support program provides a benefit to Offices of Compliance as a way to improve measures of institutional control.

The purpose of program certification is to certify that an academic support unit can provide a basic set of services to student-athletes as outlined in N4A guidelines and Code of Ethics. Certification is available for both two-year and four-year colleges and universities. Candidate programs will submit a packet of information regarding its operations and policies and undergo a site review of their program.

“With the increased emphasis on academic performance of student-athletes the timing of certification is critical,” stated Christine Jackson, President of N4A.

“The acknowledgment of trained and qualified academic advising programs and personnel only strengthens the significance and impact of those in academic advising; N4A’s program certification establishes a standard skill set and best practices. The N4A certification program will be a great opportunity.”

About N4A

The National Association of Academic Advisors for Athletics (N4A) is an educational service and professional organization dedicated to promoting academic advisement and counseling to athletics. Formed in 1975, N4A has a diverse membership representing hundreds of professionals, nationwide, working to empower student-athletes to become more productive individuals through educational and personal development.