

N4A's 36th National Convention
The Heat is On
June 2-5, 2011
Dallas, Texas

FEATURED SPEAKERS

June 2, 2011

Dr. R. Gerald Turner
President, Southern Methodist University
Co-Chair, Knight Commission

As the president of Southern Methodist University since 1995, R. Gerald Turner is leading an era of unprecedented progress as the University approaches the centennial of its founding in 2011 and of its opening in 2015. Under his leadership, The Second Century Campaign, launched in September 2008, seeks resources for a dramatic increase in academic quality and impact. To date, it has raised \$460 million toward a goal of \$750 million in additional endowment for student scholarships, academic positions and programs, and the campus experience. The previous Campaign for SMU: A Time to Lead (1997-2002) raised more than \$540 million for academic programs, scholarships, professorships and student life programs.

Beyond the campus, Gerald Turner is a member of the board of the American Council on Education and the National Association of independent Colleges and Universities, and he co-chairs the Knight Commission on Intercollegiate Athletics. In Texas he serves on the boards of the Methodist Hospital Foundation, the Salvation Army of Dallas, and two publicly traded companies.

Before joining SMU, President Turner was the chancellor of the University of Mississippi. A native of New Boston, Texas, he earned a B.S. degree in psychology from Abilene Christian University and M.A. and Ph.D. degrees in psychology from The University of Texas at Austin. He and his wife, Gail, a native of Graham, Texas, have two married daughters. Angela, a professional opera singer, and husband Michael Wilson are the parents of Luke and Wyatt and live in Dallas; Jessica, an SMU alumna and professional actress, and husband Jeff Waugh are the parents of Abigail. They live in Boston, Massachusetts.

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Ralph Bertrand
President
Faculty Athletics Representatives Association (FARA)

Ralph Bertrand teaches genetics and molecular biology in the biology department at Colorado College. He is interested in ancient human migration patterns in Southeast Asia. He received his Ph.D. from the University of California, Riverside. Ralph has been the Faculty Athletics Representative for Colorado College since September 1999. Colorado College has 15 Division III sports and 2 Division I sports (men's hockey & women's soccer). His interests include: academic reform, student-athlete welfare, and increasing minority faculty representation on NCAA committees. Ralph is also interested in ensuring that FARA and FARs remain a focus for NCAA decision-making, and increasing the awareness of the FAR and FARA on campuses.



Tony Hernandez
President
National Association for Athletics Compliance (NAAC)

Tony Hernandez was named Deputy Athletic Director in August of 2010 and served the University of Miami as Acting Athletic Director March 2011 - April 2011.

Hernandez joined the University of Miami Athletic Department in 1998 and has served in various capacities since that time. He began his career in Academic Services as a Graduate Assistant. He was hired full-time in 1999 as a Compliance Coordinator subsequently being promoted to Director of Compliance in 2002, Assistant AD for Compliance in 2004 and Associate AD for Compliance a year later. In 2005, he also served as the Interim Associate AD for Development and has served as the Interim Associate AD for External Affairs on two separate occasions. During his term as Interim Associate AD for Development, the Hurricane Club exceeded its annual giving budgetary goal by nearly 9%.

Hernandez also serves on various committees or organizations including as President of the National Association of Athletics Compliance (NAAC), NCAA Amateurism Cabinet, Division 1-A Athletic Directors' Compliance Task Force, and the ACC Constitution & By-laws Committee. He has previously also served on various committees including the NCAA Academics/Eligibility/Compliance Cabinet and as Chair of the NCAA Initial-Eligibility Waivers Sub-Committee. He is a member of Iron Arrow, the highest honor attainable at the University of Miami, and served a term as president of that organization.

Hernandez earned a Law Degree and a Bachelor's of Business Administration in Finance, both from the University of Miami. He is married to the former Melissa Schumacher and they have a two year old son, Anthony, Jr.

Dr. Jason Lanter
President
The Drake Group (TDG)

Jason R. Lanter, Ph.D., is an Assistant Professor of Psychology at Kutztown University. Having earned an M.A. in Kinesiology and a Ph.D. in Psychology from Miami University, his research focuses on the intersection of sport and social issues. Specifically, he examines the attitudes and behaviors of sport fans well as perceived social roles for men and women.

Dr. Lanter is also concerned with athletics and academics in higher education through his involvement with The Drake Group (www.thedrakegroup.org). The mission of The Drake Group (TDG) is to help faculty and staff defend academic integrity in the face of the burgeoning college sport industry. TDG lobbies aggressively for proposals that ensure quality education for college athletes, supports faculty whose job security is threatened for defending academic standards, and disseminates information on current issues and controversies in sport and higher education. Currently the President of TDG, Dr. Lanter has served as an Executive Committee member and webmaster since 2004.



Carrie Leger, Moderator
Associate AD for Academics and Student Services
North Carolina State University

Carrie Leger was named the Associate Director of Athletics for Academics and Student Services in November 2010 at NC State. Leger serves as the point person for athletics regarding all academic issues, student services, and sports medicine. Other responsibilities include housing, student conduct, Case Academic Center, academic data planning, charitable items, SAAC committee, and former student-athlete graduation planning. Additionally, Leger will be the sport supervisor for the gymnastics, men's tennis and women's tennis programs.

After spending 2007-08 with the NCAA, she returned to NC State in August 2008 as the Director of Academic Support Program for Student Athletes. During her time with the NCAA, she served as an Associate Director for Membership Services, focusing primarily on implementation of Division I academic reform efforts, academic outreach, and the management of partnerships to various academic associations, including the National Academic Advising Association (NACADA) and the National Association of Academic Advisors for Athletes (N4A).

Leger was an ASPSA staff member from August 2001-May 2007. During her six years with the program, she served in several different roles, most recently as the Associate Director of ASPSA.

Prior to joining the NC State staff, Carrie spent four years as the Director of Academic Progress and Life Skills Development at Elon University where she also earned her Masters degree in business administration.

A native of Vernon, Conn., Carrie earned her undergraduate degree in psychology from Towson University and participated on the gymnastic team. She qualified for NCAA's gymnastic tournament in 1993 and served as a team captain her junior year.

Dr. John Nichols
Co-Chair
Coalition on Intercollegiate Athletics (COIA)

John S. Nichols, Professor Emeritus of Communications and International Affairs at Penn State University, is Co-Chair and one of the founders of the Coalition on Intercollegiate Athletics, an alliance of university faculty senates established in 2002 to provide a faculty voice in the national discussion about how to best maintain academic integrity in big-time college sports. Nichols has written on athletic topics (see "Integration of Athletics and Academics: Survey of Practices at FBS Schools," forthcoming in the Journal of Intercollegiate Sport) and appeared before a congressional subcommittee regarding NCAA reform.

He recently retired from Penn State after nearly 34 years as a faculty member and administrator but continues his research affiliation there with the Curley Center for Sports Journalism. He may be reached at jsn2@psu.edu



Amy Perko
Executive Director
The Knight Commission

Amy Perko has served as Executive Director of the Knight Commission on Intercollegiate Athletics since 2005. In June 2010, the commission released its third major report – “Restoring the Balance: Dollars, Values and the Future of College Sports.” Key report recommendations have been endorsed by the U.S. Secretary of Education Arne Duncan, NAACP President Benjamin Jealous, the Board of Directors of the Association of Governing Boards of Colleges and University and the Coalition on Intercollegiate Athletics.

Perko serves as the Commission’s spokesperson, and has been quoted and interviewed by leading news media, including: *USA Today*, *The New York Times*, *The Wall Street Journal*, *Bloomberg News*, San Francisco and Kansas City public radio. Perko also presents the Commission’s work and recommendations at various meetings, including the NCAA’s Scholarly Colloquium, *Sports Business Journal’s* Intercollegiate Athletics Forum, and various athletic conference meetings.

Having served in various leadership positions in sports for more than 20 years, Perko is a recognized leader on college sports issues. She was recently tapped to serve on the United States Tennis Association’s Presidential Task Force on Tennis and Higher Education, and will participate in The Aspen Institute’s inaugural Sports & Society Roundtable.

A member of the Wake Forest Sports Hall of Fame, Perko was named to Co-SIDA’s Academic All-America basketball team three times and earned All-ACC honors twice. In 2008, Perko was inducted into CoSIDA’s Academic All-America Hall of Fame. Perko graduated summa cum laude and Phi Beta Kappa in 1987 with a degree in history. She received the university’s award for excellence in history.

After earning a master’s degree from the University of Richmond, she worked at the NCAA for more than six years. She then worked at the University of Kansas as the Associate Athletics Director and Senior Woman Administrator, where she served on a number of Big 12 Conference and NCAA committees. In 2001, she was the first Team President named by the National Basketball Association (NBA) for one of its men’s basketball development teams, the Fayetteville Patriots.

Perko is an active tennis player and cyclist. She is married to Rick Perko and they have two daughters: Anna and Kate.

Jennifer Strawley
Director of Academic and Membership Affairs
National Collegiate Athletic Association (NCAA)

Jennifer Strawley returned to the NCAA as Director of Academic and Membership Affairs in July of 2010. In this role, Jennifer’s primary focus is providing leadership in the areas of academic governance, development of academic policy and academic reform initiatives. She currently is a staff liaison to the NCAA Division I Committee on Academic Performance and the NCAA Division I Academic Cabinet. Jennifer also manages national office partnerships and outreach to various academic and faculty associations.



Jennifer rejoined the NCAA after serving as the Associate Athletics Director for Intercollegiate Sport Programs and senior woman administrator at Columbia University-Barnard College from 2007-10. While at Columbia, she oversaw numerous varsity sport programs including football and was the athletics program liaison for gender equity and diversity issues.

Jennifer served as liaison to the Faculty Athletics Committee, Equity Subcommittee, the Football Advisory Committee and the Varsity C Alumni Group. Jennifer was a member of the steering committee during the NCAA athletics certification process and a member of the department's Executive Management Team.

Prior to her tenure at Columbia, Jennifer was the Director of Membership Services and Student-Athlete Reinstatement at the NCAA. In this role, she provided oversight of the student-athlete reinstatement process and was instrumental in the implementation of the student first philosophy. Jennifer also provided oversight and leadership in various areas within initial eligibility. During this time Jennifer served as a liaison to numerous NCAA committees and task forces, including the NCAA Divisions I, II and III Student-Athlete Reinstatement Committees, the NCAA Olympic Sports Liaison Committee, the United States Olympic Committee/NCAA Task Force and the working group appointed to review trends in initial-eligibility.

Jennifer first joined the NCAA in 1998 as an enforcement services intern. She is a 1998 graduate of the University of Pennsylvania where she earned her Bachelor of Arts degree in history. During her time at Pennsylvania, she was a two-year captain for the Quakers' softball team.

Dr. Richard Southall
Director
The College Sport Research Institute (CSRI)

Dr. Richard M. Southall is presently an associate professor of Sport Administration, Director of the Graduate Sport-Administration Program, and Director of the *College Sport Research Institute (CSRI)* at *The University of North Carolina at Chapel Hill*.

He received his doctorate in Sport Administration from *The University of Northern Colorado* in 2001. His undergraduate degree (B.A. – summa cum laude) from *Western State College of Colorado* included concentrated coursework in English, history, and philosophy. He is a former president of the *Sport and Recreation Law Association*.

Dr. Southall's research focuses on legal, political, marketing, socio-cultural, and ethical issues in college sport. He is a nationally-recognized expert on the business of big-time college sport, including the industry's structures, partners, products, associations and processes.



June 3, 2011

Robert Philippi
Assistant Commissioner for Compliance & Academics
Conference USA

Robert Philippi joined the Conference USA staff in July 2006 as Assistant Commissioner for Compliance & Academics and was most recently promoted to Associate Commissioner for Compliance & Academics in August 2008.

Philippi is primarily responsible for compliance, academic and legislative service to the league members as well as providing governance services. He serves as the liaison to the Compliance Coordinators Committee, the Faculty Athletics Representative Committee and the Academic Coordinators Committee.

Prior to C-USA Philippi worked for the University of Nevada-Las Vegas where he held the titles of Director of Student-Athlete Academic Services from 2004-06, NCAA Compliance Specialist from 2002-04, Director of NCAA Compliance and Student Services from 1996-99 and Athletic Academic Advisor from 1995-96. As Director of Student-Athlete Academic Services/NCAA Compliance Specialist, he directed a staff that increased the graduation rate by 24% and posted the two highest graduation rates in the history of the institution.

Between his two stints at UNLV, Philippi worked on the NCAA national office staff as a Membership Services Representative from 1999-2002. There he provided the NCAA membership interpretations of NCAA rules and regulations, conducted rules education programs for national organizations and conference offices, coordinated athletics certification visits, conducted NCAA compliance reviews and coordinated the NCAA conference visitation program, while serving as staff liaison for the Division I Committee on Financial Aid, the Faculty Athletics Representative Association (FARA) and served as team leader for the processing of NCAA initial-eligibility waivers.

Philippi holds two degrees and is currently a doctoral student working towards his Ph.D. in Higher Education. His degrees include a Bachelor of Arts in Management Information Systems from the University of Wisconsin-Eau Claire and a Master of Arts in Physical Education - Sports Administration from Minnesota State University-Mankato.

A native of Menomonee Falls, Wis., Philippi is an avid runner participating in various competitive events including the San Diego Half Marathon, America's Finest City Half Marathon, Red Rock Canyon Half Marathon, La Jolla 5K, Camp Pendleton Mud Run and the Pacific Beach Ocean Swim/Run.



June 4, 2011

Dr. Mark A. Emmert
President
National Collegiate Athletic Association

Dr. Mark A. Emmert became the fifth president of the NCAA in October 2010. Prior to assuming his current role, Emmert had been president of his alma mater, University of Washington, since 2004 where he led the university to its standing as second among all public and private institutions in research funding with more than \$1 billion in grants and contracts per year. During his tenure, the university also concluded a \$2.6 billion fundraising campaign. Before returning to his alma mater, Emmert was chancellor of Louisiana State University from 1999 to 2004.

Among his administrative appointments in higher education, Emmert was chief academic officer and operating officer at the University of Connecticut (1995 to 1999), provost and vice president for academic affairs at Montana State University (1992 to 1995), and associate vice chancellor for academic affairs at the University of Colorado (1985 to 1992).

Emmert is a member of the Higher Education Working Group on Global Issues as part of the Council on Foreign Relations, of which he is a Life Member. He is also a Fellow of the National Academy of Public Administration.

Previously, Emmert was an American Council on Education Fellow, and a J. W. Fulbright Administrative Fellow. Additionally, he chaired the Executive Group of the Worldwide Universities Network, and served on the National Security Higher Education Advisory Board. He has written extensively on higher education and public administration over a career that spans the last 30 years.

A Washington native, President Emmert earned his Bachelor of Arts degree in political science from the University of Washington and has both a master's degree and a Ph.D in public administration from Syracuse University.

Emmert and his wife, DeLaine, have two adult children, Jennifer and Stephen.