

The Idea Mart
Exhibitor Guide

3rd Millennium Classrooms

Table #3

For more than eleven years, 3rd Millennium Classrooms has been providing evidence-based, personalized online courses, integrating the eCHECKUP TO GO brief intervention. Personal Best is our student athlete retention course, Alcohol-Wise is the choice for first-year prevention and

Under the Influence & Marijuana 101 are used in response to campus violations.

We are committed to continuous program enhancements that are guided by the strongest evidence-based research.

<https://3rdmilclassrooms.com/Website/default.aspx>

Athlete Hall

Table #7

Athlete Hall is a web hosted solution that tracks and monitors a student athlete's mandatory study hall requirements. It is designed to free up time for athletic academic advisors and coaching staffs while giving students the ability to view their progress and attendance in real time via their mobile device.

<http://www.athletehall.com/>

Athlife

Table #10

Athlife provides education, career transition, and life skill programs to athletes. Student-athlete academic support units benefit from Athlife programs by getting cost efficient and effective tutorial assistance through the use of Total Recall Learning, seasoned life skill presenters and facilitators, and career transition assistance for student-athletes.

<http://www.athlife.com/>

College Scheduler LLC

Table #13

Web-based schedule planner for use by students and advisors generates full, pre-made schedules with one click of a button! By using our automated schedule planner as opposed to manual searching per course, our clients experience increased enrollment credit hours, faster speed to graduation, and time savings in the academic advising office.

<http://collegescheduler.com/>

Dr. JohnnieABC

Table #12

The book titled "Succeed Indeed" a fruitful academic success model and an intense Academic Boot-Camp, which provides useful and meaningful tips to aid young and seasoned academic professionals serving students into a path of academic greatness. Author Dr. Johnnie Smith, encourages professionals to use these models as needed to meet the academic needs of student-athletes and help them Succeed Indeed.

Engineerica Systems/Accutrack

Table #2

Engineerica Systems, Inc., presents cutting edge, automated center management software! We continually set the standard in educational center management systems! We offer everything from web appointment scheduling to portable attendance tracking with an iPod Touch or iPhone! Over 2000 installations worldwide. <http://www.attendance-tracking.com/>

Game Theory Group – Premium Sponsor

Table #8

Game Theory Group (GTG) equips student-athletes for academic and professional success. GTG's Game Plan provides career guidance and skill-building training to the student-athlete critical to their academic, athletic and professional success. GTG's Corporate Services places talented student-athletes partners with employers to help recruit student athletes into their employer workplace. <http://www.gametgi.com/>

Grades First – Executive Level Sponsor

Table #15

GradesFirst's combines advising, tutoring, and progress reports into an exclusively web-based solution. As a leader for Student Support solutions in athletics, GradesFirst leverages technology to provide easy access to online progress reports, study hall management, appointment scheduling, centralized student documentation, tutor management, text messaging, Facebook integration, and faculty communications. Increased efficiencies maximize the time spent with students and keep your athletes on the field.

<http://gradesfirst.com/>

My Edu

Table #5

MyEdu and N4A have partnered together to deliver academic tools to N4A advisors.

MyEdu has developed user-friendly online apps that help advisors compare degrees side-by-side, gauge the difficulty of a course before recommending it, and track the performance of all student athletes in one place. For more information, contact: sarah.obrien@myedu.com. <http://www.myedu.com/>

National Association of Academic Advising

Table #14

The NATIONAL ACADEMIC ADVISING ASSOCIATION (NACADA), promotes and supports quality academic advising in institutions of higher education to enhance the educational development of students. NACADA has over 10,000 members representing all 50 states, Puerto Rico, Canada and several other international countries.

<http://www.nacada.ksu.edu/>

School Datebooks

Table #4

School Datebooks has spent 25 years fine-tuning our process into a simple, worry-free experience designed to make things as easy as possible for you. It's about experience. <http://schooldatebooks.com/>

School Speciality/Premier

Table #1

School Speciality believes in the power of planning to reach goals. As educators, you have the reward and responsibility of leading students to develop and achieve their goals. An exclusive planning system and powerful content in our products help transform aspirations into real world results. <http://www.schoolspecialty.com/>

Southern Book Company

Table #6

We are a family-owned business with 25 years' experience in the textbook industry. We are visiting N4A to introduce our SportText program--designed especially for Athletic Departments. SportText converts student textbook returns into funding for participating departments and for N4A. Learn more at Idea Mart and our Saturday morning presentation.