

**REPORT OF THE OCTOBER 27, 2011, MEETING OF THE  
NATIONAL COLLEGIATE ATHLETIC ASSOCIATION  
DIVISION I BOARD OF DIRECTORS**

1. **Report of the August 11, 2011, Board of Directors Meeting.** The Board approved the report of its August 11, 2011, meeting. (Unanimous voice vote)
  
2. **President's Report.** NCAA President Mark Emmert thanked the group for participating in a joint meeting with the Presidential Advisory Group (PAG) the previous day in order to review the reports of the four Transforming Intercollegiate Athletics Working Groups and the NCAA Division I Committee on Academic Performance (CAP). He noted that this Board meeting may be one of the most important in the NCAA's history as the Board will take actions that will begin a transformation of intercollegiate athletics. President Emmert emphasized the fact that the decisions made during this meeting should align with the NCAA's enduring values and support the Association's principles.
  
3. **Presidential Retreat Initiatives.**
  - a. **NCAA Division I Committee on Academic Performance.** Walt Harison, chair of the Committee on Academic Performance presented the following recommendations:
    - (1) **Student-Athlete Success – Initial Eligibility.**
      - (a) That the Board adopt emergency legislation that requires prospective student-athletes at a minimum to meet the current qualifier standard in order to be eligible for practice during the first regular academic term and receipt of athletically related financial aid during the first year. Second semester (and second and third quarter) eligibility for practice will be based on successful completion of nine semester or eight quarter hours in the first regular academic term of enrollment.
      - (b) That the Board adopt emergency legislation that requires prospective student-athletes to meet the following standard in order to compete in the first academic year:
        - i. A grade-point average/test score average that is set at approximately one-half of a standard deviation below the national student body mean. This represents an increase from the current one standard deviation below the national student mean. The new sliding scale requires a high school core grade-point average to be approximately 0.5 grade-point average units higher for a given test score compared to the current qualifier standard (e.g., SAT of 1000 would require 2.5

high school core grade-point average for competition vs. 2.0 currently).

ii. A successful completion of 10 core courses *prior to* seventh semester (or equivalent) of high school. Seven of the 10 core courses must be successfully completed in English, math and natural/physical science.

(c) That the Board adopt legislation to expand the early academic qualifier program, details of which will be worked out over the next year.

(2) Student-Athlete Success – Two-Year College Transfer Standards.

(a) That the Board adopt as emergency legislation NCAA Proposal No. 2011-69, which increases two-year college transfer requirements for qualifiers and nonqualifiers with an effective date of August 1, 2012, for students first entering any collegiate institution (e.g., increases minimum grade-point average from 2.0 to 2.5; limits use of physical education activity credits to two units; requires a transferable physical/natural sciences course for nonqualifiers) on or after August 1, 2012.

(b) That the Board adopt as emergency legislation Proposal No. 2011-70, as written, with an effective date of August 1, 2012.

(c) That the Board allow Proposal No. 2011-65, the year of academic readiness, to progress through the normal legislative cycle.

(3) Team Success - Access to Championships and a New NCAA Division I Academic Performance Program (APP) Penalty Structure.

(a) That the Board approve a 930 NCAA Division I Academic Progress Rate (APR) as a minimum academic standard to participate in postseason competition. This includes a mission filter only in the first year a team fails to meet the benchmark and an improvement filter in the second year and beyond.

(b) That the Board approve the transition to the 930 APR to occur over the next three years.

(c) That the Board approve a three-level APP penalty structure.

- (d) That the Board approve the creation of an Advisory Group for Historically Black Colleges and Universities and other low resourced institutions.
- (e) That all conferences be required to develop and maintain a written policy regarding teams subject to postseason restriction with respect to automatic qualifications for postseason competition and revenue distribution.

**BOARD ACTION: The Board approved all recommendations and necessary legislative changes regarding student-athlete and team academic success as described above. (Unanimous Voice Vote)**

- b. Transforming Intercollegiate Athletics Student-Athlete Well-Being Working Group.** Sidney McPhee, vice chair of the Student-Athlete Well-Being Group, presented the following recommendations:

(1) Cost of Attendance.

- (a) That the Board adopt legislation for aid awards that take effect August 1, 2012, or thereafter (awards may be executed before that date), to permit a Division I student-athlete who has received institutional financial aid equal to the value of a full grant-in-aid (i.e. tuition and fees, room and board and required course related books) to receive additional athletically related financial aid up to the value of the institution's "cost of attendance," or up to \$2,000, whichever is less. The additional "miscellaneous expense allowance" amount to be indexed annually to the consumer price index.

[Note: Student Athlete Opportunity Funds may be used at the institution's discretion toward these miscellaneous expenses as is currently permitted. A Pell Grant will not be included in the NCAA financial aid calculation and is considered an exempted government grant for purposes of applying NCAA regulations.]

- (b) That the Board adopt legislation, effective August 1, 2012, to provide that only athletically-related aid will be counted toward team limits in equivalency sports.

[Note: All nonathletically-related financial aid now will be excluded from team equivalency computations, which will permit student-athletes to receive additional sources of financial aid without affecting team financial aid limits. The "miscellaneous expense allowance" would be applicable

once the total of athletics and other permissible aid exceeds the value of a full grant.]

- (c) That the Board adopt a best practice that all prospective and enrolled student-athletes should submit the Free Application for Federal Student Aid (FAFSA). Further, because the “miscellaneous expense allowance” legislation is permissive in nature, conferences should be encouraged to consider common application of this legislation among its members and sports.

(2) Multiyear Grants-In-Aid.

- (a) That the Board adopt legislation to redefine the period of award for aid awards that take effect August 1, 2012, or thereafter (awards may be executed before that date), to permit athletics aid to be awarded for a period beyond the minimum of one academic year, up to the date the student-athlete exhausts eligibility to compete in all sports.

[Note: Maintain, subject to existing exceptions, legislation to require the period of award for athletics aid to be not less than one academic year. Maintain only nonathletically-related conditions in athletics aid agreements regarding cancelation or reduction of aid during the period of its award. Gradation provisions should include:

- i. Maintaining current restrictions and processes on reducing or canceling athletics aid during the period of the award;
  - ii. Permitting institutions discretion to increase athletics aid during the period of its award, and maintaining current requirements for hearing opportunities related to reducing or canceling aid during the period of the award.]
- (b) That the Board adopt legislation to be effective for awards executed on or after August 1, 2012, to require institutions to award at least a prescribed minimum of an equivalency grant to each student-athlete who receives athletics aid in an equivalency sport.

[Note: Institutions currently are required in baseball to award a minimum 0.25 equivalency award but the Awards, Benefits, Expenses and Financial Aid Cabinet is developing a “block grant” system. The Student-Athlete Well-Being Working Group agreed that a .10 minimum may be appropriate for all sports, but the group will consider the alternative

minimum cabinet model and report a final recommendation to the Board for action in January or April 2012.]

- (c) That the Board adopt legislation, effective immediately, to eliminate financial aid eligibility restrictions (five years of aid within a six-year period) to permit institutions to provide athletics aid to former student-athletes who remain at, or return to, the institution to complete their baccalaureate degree requirements.

**BOARD ACTION:** The Board approved all the working group's recommendations and necessary legislative changes as emergency legislation as described above. In addition, the Board agreed that the \$2,000 "miscellaneous expense allowance" should be maintained for no less than three years. (Unanimous voice vote.)

- c. **Transforming Intercollegiate Athletics Rules Working Group.** Steadman Upham, vice chair of the Rules Working Group, requested the Board endorse a resolution that summarizes the concepts and direction outlined by the working group as they do their part to transform intercollegiate athletics. [See Attachment A for the resolution.]

**BOARD ACTION:** The Board endorsed the resolution. (Unanimous voice vote)

- d. **Transforming Intercollegiate Athletics Enforcement Working Group.** Ed Ray, chair of the Enforcement Working Group, noted that the working group continues to review a tiered violation structure, penalty structure and the process for adjudication. The working group plans to continue discussions and make recommendations to the Board in April or August 2012, depending on when the Rules Working Group concludes its work.
- e. **Transforming Intercollegiate Athletics Resource Allocation Working Group.** Ann Millner, vice chair of the Resource Allocation Working Group, noted that the working group has received much feedback on various concepts it has discussed, particularly those regarding a reduction in playing seasons (championship and nonchampionship) and a reduction in scholarships (football and men's and women's basketball). The working group plans to continue discussions and make recommendations to the Board in January 2012.

- 4. **Communications Plan.** Bob Williams, NCAA vice president of communications, and Bob Knapp, chief executive officer of Neubrand, reviewed with the Board a communications plan/strategy that will be used to assist the NCAA in the communication of actions related to Presidential Retreat initiatives. The intent is that communication should be immediate

and consistent, so that the NCAA membership and the general public are aware of the context and importance of the changes, as well as the potential impact on intercollegiate athletics.

5. **Final Report of the Bowl Game Licensing Task Force.** Harvey Perlman, chair of the Task Force, presented the final report of the Task Force, which included the following recommendations in the area of governance, advertising and sponsorship, and student-athlete welfare:
- a. NCAA regulation of postseason bowls should be consistent with and limited by the core mission of the NCAA.
  - b. That each bowl-sponsoring agency be governed by a Board of Directors that has a majority of its members from the community in which the bowl is located.
  - c. The title or presenting sponsor of a certified bowl shall not advertise or appear to promote products or activities that may be detrimental to the welfare of student-athletes or the image and best interests of higher education and intercollegiate athletics. Each bowl-sponsoring agency shall adopt policies designed to exclude advertisements associated with bowls that are inconsistent with the welfare of student-athletes, or the image and best interest of higher education and intercollegiate athletics.
  - d. That conferences should require as part of their agreement with bowl title and presenting sponsors that the bowl-sponsoring agency avoid promotional activities inconsistent with the values of the NCAA or of higher education.
  - e. That participating conferences should contractually require each bowl to provide a certain number of advertisements promoting the value of intercollegiate athletics and the collegiate model.
  - f. That the Board for each bowl-sponsoring agency shall ensure that it is in compliance with the designated standards in the Task Force report relating to protecting student-athlete welfare, which includes the conduct of bowl games within a specified time period.
  - g. That the new academic standards applied to NCAA Division I championship participation shall be equally applied to postseason bowl games.

- h. That the NCAA in consultation with conference commissioners determine whether or not the collection of financial information would serve the interests of intercollegiate athletics.
- i. That the NCAA discontinue its current detailed licensing system and should embrace and develop a certification system that provides assurance that minimum standards of governance and operation are in place.

**BOARD ACTION: The Board approved all the Task Force recommendations except the portion of Item No. 4-f above specifying the period of time within which bowl games may occur.** [Unanimous Voice Vote of Football Bowl Subdivision (FBS) Board members.]

The Board directed staff to bring back to the Board recommendations regarding how to address the issue of possibly not having enough teams that qualify for the number of bowl games in a given year.

**BOARD ACTION: While the Board endorsed the principles expressed in Item No. 4-f above, it directed staff/Task Force to work with the FBS commissioners to address a new time period for bowl games that can be considered by the Board at its April 2012 meeting.** (Unanimous Voice Vote.)

## **6. Division I Governance Structure Update.**

- a. **Report of the October 13, 2011, Meeting of the Leadership Council.** Mike Alden, chair of the Division I Leadership Council, presented the following recommendations:

(1) **Men's Basketball Recruiting Model.** The Leadership Council concluded its discussions of concepts to be included in a men's basketball recruiting model. The Leadership Council recommended that the Board of Directors take final action to adopt a men's basketball recruiting model that provides for earlier and increased access to prospective student-athletes by Division I coaches. [Reference Attachment B for details of the new recruiting.]

**BOARD ACTION: The Board adopted the recommended men's basketball recruiting model for full implementation by August 1, 2012.** (Unanimous Voice Vote.)

(2) **Summer Relationship and Skill Development for Student-Athletes.** During its discussions regarding a men's basketball recruiting model, the Leadership

Council agreed to recommend that the Board of Directors take final action to permit entering and continuing student-athletes to engage in summer athletics development (eight hours of conditioning per week, of which no more than two hours can be devoted to skill instruction), regardless of enrollment in summer school.

**BOARD ACTION: The Board supported the concept of coaches having access to prospective and current student-athletes during the summer, but asked the Leadership Council to bring back to the Board in January models for further consideration (e.g., requiring enrollment in summer school in order to participate in summer athletics activities; permitting participation in summer athletics activities without enrollment in summer school, provided student-athlete meets specified academic criteria) (Unanimous Voice Vote.)**

- (3) **Multidivisional Reclassification – Opposite Gender -- NCAA Bylaw 20.4.1.2.** The Leadership Council agreed to recommend that the Board of Directors adopt noncontroversial legislation that would permit current Division II and Division III institutions that had one sport (other than football and basketball) classified in Division I for the 2010-11 academic year to petition to have one sport of the opposite gender reclassified to Division I. The Leadership Council agreed that the reclassification process should be identical to the two-year process that existed before the adoption of Proposal No. 2010-100, that the application fee should be increased to \$10,000 and that there be no time limitation for the opportunity to reclassify a second sport.

**BOARD ACTION: The Board adopted noncontroversial legislation as recommended. (Unanimous Voice Vote.)**

- b. **Report of the October 17-18, 2011, Meeting of the Division I Legislative Council.** Carolyn Campbell-McGovern, chair of the Division I Legislative Council, noted that in light of the continuing work of the working groups and the potential for significant changes to Division I legislation, the Council discussed broad concepts related to the legislative proposals in the 2011-12 cycle and offered feedback to the working groups in a variety of areas and anticipate guidance on processing the legislative proposals in the current cycle.

7. **Division I Committee on Infractions.** The committee recommended the Board ratify the committee's revisions to specified provisions within Bylaw 32.

**BOARD ACTION: The Board approved the bylaw revisions as recommended.**  
(Unanimous Voice Vote.)

8. **National Association of Basketball Coaches (NABC) Report.** Jim Haney, executive director of the NABC, thanked the Board for the opportunities extended to the NABC and to him personally to participate in discussions regarding important matters facing the NCAA and that affect the sport of men's basketball. He outlined continuing concerns of coaches related to the APR effects when there are coaching changes and expressed support for initiatives to encourage summer school for prospective and enrolled student-athletes, and for the Leadership Council's men's basketball recruiting model. He noted that graduation and retention are key focus areas for the NABC and that new initial eligibility requirements, structure for academic redshirts and increased standards for two-year college transfers increase the need for coaches to build meaningful relationships with prospects and enrolled student-athletes to monitor and help manage academic performance.

9. **Future Meeting Dates.**

- a. January 14, 2012, in conjunction with the NCAA Convention, Indianapolis, Indiana.
- b. April 26, 2012, Indianapolis, Indiana.
- c. August, 2, 2012, Indianapolis, Indiana.
- d. Tuesday, October 30, 2012, Indianapolis, Indiana.

*Board of Directors chair: Judy Genshaft, University of South Florida*

*Staff Liaisons: S. David Berst, Division I governance*

*Jacqueline Campbell, Division I governance*

Resolution

“*Whereas*, the working group has concluded that bold actions are necessary to change the regulatory culture in meaningful ways that, in conjunction with an enhanced enforcement structure, will better support the collegiate model by placing emphasis on the most significant regulations;

“*Whereas*, the working group recognizes the challenges inherent to our current regulatory culture, including the creation of a number of rules that are nationally insignificant, difficult to enforce and do not clearly enhance the academic and athletics success of student-athletes;

“*Be it therefore resolved*, that the working group shall establish principle-based outcomes that will apply to each operating bylaw, promote the fundamental constitutional principle of each operating bylaw and serve as the basis for legislation of national significance that merits inclusion in the Manual;

“*Be it further resolved*, that the working group shall examine “competitive equity” in terms of fairness of opportunity to compete among institutions or groups of institutions;

“*Be it further resolved*, that the working group shall identify an appropriate penalty structure that reinforces the need to adhere to established principles;

“*Be it further resolved*, that the working group shall identify opportunities to increase shared responsibility for rules compliance among those who participate in, lead and administer intercollegiate athletics at the campus, conference and national levels;

“*Be it further resolved*, that the working group shall develop a filtering process to evaluate future proposals to ensure that such legislation is consequential, readily enforceable, promotes our enduring values and further identified principle-based outcomes;

“*Be it further resolved*, that the working group shall encourage NCAA staff to reach out to membership constituents to gather feedback on concepts identified by the working group; and

“*Be it further resolved*, that the working group shall review specific principle-based outcomes and operational bylaws at its December 2011 meeting.”

**Division I Men’s Basketball Recruiting Model**

Feature	Leadership Council Recommendation	Additional Comments	Effective Date
<b>Recruiting calendar evaluations</b>			
<i>April</i>	<ul style="list-style-type: none"> <li>• Permit evaluations at certified nonscholastic events on two weekends.</li> <li>• Neither weekend can fall on ACT/SAT testing dates or Easter.</li> <li>• Events must be subject to NCAA certification program, which should include an additional requirement that the event may not begin before Friday 6 pm and must conclude no later than Sunday 4 pm.</li> </ul>		<b>Immediately</b>
<i>July</i>	<ul style="list-style-type: none"> <li>• Permit evaluations at nonscholastic certified events during a total of 12 days in July; the 12 days would consist of three four-day periods (with intervening dead periods) that run from Wednesday at 5 pm to Sunday at 5 pm.</li> </ul>	<ul style="list-style-type: none"> <li>• The evaluation period would consist of the first three four-day periods (Wednesday 5 p.m. – Sunday 5 p.m.) beginning with the first Wednesday on or after July 6.</li> <li>• The staff can continue discussion regarding whether event certification criteria should be modified to require events to conclude at an earlier time on the final day.</li> </ul>	<b>Immediately</b>
<b>Communication with PSAs</b>			
<b>Types of Communication and Phone Call Frequency</b>	<ul style="list-style-type: none"> <li>• Eliminate restrictions on all modes of communication on or after June 15 following the completion of the prospect’s sophomore year in high school.</li> <li>• Eliminate communication restrictions applicable to prospects participating in certified basketball events (April/July).</li> </ul>		<b>June 15, 2012</b>

Feature	Leadership Council Recommendation	Additional Comments	Effective Date
<b>Off-campus contacts</b>			
<b>Off-campus contact starting point</b>	<ul style="list-style-type: none"> <li>• Off campus contacts may be made with a prospect during the junior year in high school.</li> <li>• Recruiting periods other than April – contacts during the junior year only at the prospect’s educational institution.</li> <li>• April recruiting period – contacts during the junior year only at the prospect’s educational institution or at the prospect’s residence.</li> </ul>	<ul style="list-style-type: none"> <li>• Current rule limiting visits to a prospect’s educational institution to not more than once a week would remain applicable.</li> </ul>	<b>August 1, 2012</b>
<b>Off-campus contact in conjunction with an evaluation</b>	<ul style="list-style-type: none"> <li>• Permit recruiting opportunities with juniors and seniors to be either contacts or evaluations. Contacts may not be made during the time period when classes are in session or during the day of a prospect’s competition.</li> <li>• The current academic year recruiting calendar shall maintain recruiting periods, but will eliminate distinctions between contact and evaluation periods.</li> </ul>	<ul style="list-style-type: none"> <li>• Institutions are permitted to still have seven recruiting opportunities during each academic year.</li> </ul>	<b>August 1, 2012</b>
<b>Official visits</b>			
<i>Starting point</i>	<ul style="list-style-type: none"> <li>• January 1 of the junior year through the senior year of high school.</li> </ul>	<ul style="list-style-type: none"> <li>• Current requirements (standardized test score, high school transcript, register with Eligibility Center, placed on institution’s IRL) necessary to provide an official visit would remain applicable.</li> <li>• Included in the total number of permissible visits for the prospect and the institution.</li> </ul>	<b>August 1, 2012</b>
<i>Travel expenses</i>	<ul style="list-style-type: none"> <li>• May be provided to the prospect and two parents/legal guardians.</li> </ul>		<b>August 1, 2012</b>

**NCAA DIVISION I BOARD OF DIRECTORS**  
**October 27, 2011, MEETING ATTENDANCE**

**Board members in attendance:**

Stanley Albrecht, Utah State University, Western Athletic Conference  
Guy Bailey, Texas Tech University, Big 12 Conference  
William Beauchamp, University of Portland, West Coast Conference  
Judy Genshaft, University of South Florida, Big East Conference, chair  
Nathan Hatch, Wake Forest University, Atlantic Coast Conference  
David Hopkins, Wright State University, Hhorizon League  
Sidney McPhee, Middle Tennessee State University, Sun Belt Conference  
William Meehan, Jacksonville State University, Ohio Valley Conference  
Ann Millner, Weber State University, Big Sky Conference  
Harris Pastides, University of South Carolina, Southeastern Conference  
John Peters, Northern Illinois University, Mid-American Conference  
Edward Ray, Oregon State University, Pacific-12 Conference  
David Schmidly, University of New Mexico, Mountain West Conference  
Lou Anna Simon, Michigan State University, Big Ten Conference  
David Skorton, Cornell University, Ivy League  
Steadman Upham, University of Tulsa, Conference USA

**Board members not in attendance:**

William R. Harvey, Hampton University, Mid-Eastern Athletic Conference  
Timothy White, University of California, Riverside, Big West Conference

**NCAA staff Liaisons in attendance:**

S. David Berst, NCAA  
Jacqueline Campbell, NCAA, recording secretary

**Guests from other Division I governance bodies:**

Michael Alden, University of Missouri, chair of the Division I Leadership Council  
Carolyn Campbell-McGovern, Ivy League, chair of the Division I Legislative Council  
Jim Haney, executive director of the National Association of Basketball Coaches (NABC)  
Walter Harrison, University of Hartford, chair of the Division I Committee on Academic Performance  
Harvey Perlman, University of Nebraska, chair of the Division I Bowl Licensing Task Force

**Guests from the NCAA Pathway Program:**

Sherie Cornish Gordon, Norfolk State University  
Kimberly Johnson, Texas Christian University  
Monica Love, United States Military Academy  
Diane O'Brien, University of California, Santa Barbara  
Melody Reifel Werner, Eastern Michigan University  
Alice Tym, University of Illinois at Chicago

**Other Guests:**

Bob Knapp, chief executive officer, Neubrand

ADDENDUM

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**Other NCAA staff members in attendance:** Troy Arthur, Erik Christainson, Joni Comstock, Diane Dickman, Mark Emmert, Bernard Franklin, Lynn Holzman, Michelle Hosick, Tom Hosty, Jim Isch, Kevin Lennon, Steve Mallonee, Kathleen McNeely, Delise O'Meally, Tom Paskus, Todd Petr, Dennie Poppe, Bill Regan, Donald Remy, Wallace Renfro, Greg Shaheen, Jennifer Strawley, Robert Vowels, Wendy Walters and Bob Williams.